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Brandwood Global® Invites First Guests Onboard

New Cloud Service Matches Entertainment Productions and Brands

HOLLYWOOD, CA, June 30, 2015 **/24-7PressRelease/** -- Brandwood Global, Inc., the first cloud-based software system to connect content makers with brands to form product placement, integration and sponsorship deals, is inviting in its first 50 members.

"We're looking for edgy, indie productions and 'challenger' brands/ advertisers with adventurous product placement ideas," says Brandwood Global, Inc.'s CEO Stephanie Weier. "The world is moving to the cloud. We're creating a new Hollywood for the stratosphere."

Weier's company helps content makers (film, television, digital, gaming, music video, live events and commercial products) increase their production budgets, while advertisers and brands can become a more integral part of "the story."

The first 50 members will participate in the beta trial for free. Participants will be chosen based on the degree of maverick creativity they can bring to the platform.

"Our aim is to disrupt the status quo of the entertainment and advertising industries," says Weier. "By giving brands and content creators easy-to-use, online tools to seamlessly connect, select, monitor and run multiple brand integration deals - Brandwood Global, Inc. is creating a 'Hollywood in the cloud.'"

Filmmakers can use Brandwood Global Inc.'s software to find the right product for a production - anywhere, any time - and simultaneously build their budget. 'Challenger' brands, which have not previously been able to find a home in quality programming, now can do so.

With its sophisticated technology and a provisional-patented algorithm, Brandwood Global, Inc. helps customers close integration deals with confidence and guaranteed security. The company is using the services of Menlo Technologies, a software development company that works with Fortune 1000 companies and start-ups alike, to take it through its beta trials. Brandwood Global also has plans to introduce brand gap financing opportunities to participants in

the near future.

Founded in 2014, Brandwood Global is a Los Angeles-based company providing cloud-based software for content makers (film, television, digital, gaming, music videos, live events and commercials) and brands to find and connect with each other to secure product placement, integration and sponsorship deals. The privately held company is the first of its kind to offer global, online brand integration matchmaking services. For more information, please contact CMO Tania Mulry, Tania.mulry@brandwoodglobal.com or visit www.brandwoodglobal.com.

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