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New Technology Company, Brandwood Global®, Serves as Official Industry Sponsor of the Toronto International Film Festival

Software Company's New Tool Posed to Disrupt Existing Branded Entertainment Model

LOS ANGELES, CA, August 10, 2015 **/24-7PressRelease/** -- Brandwood Global, Inc., a Los Angeles-based brand integration technology company, has been named an Official Industry Sponsor of the Toronto International Film Festival. Part of their worldwide launch will be hosting a Reception Happy Hour on opening weekend at the Glenn Gould Studio.

Brandwood Global is a cloud-based software application that connects content producers from film, digital, video games and more with brands worldwide for product placement and brand integration. The technology breaks the mold of the traditional, exclusive "who you know" model, and allows smaller companies and productions to participate in the product placement industry. This disruptive, yet innovative tool works across advertising and entertainment. The site is easy to use -- it monitors deals in real time and offers dashboard analytics to track ROI.

Brandwood Global CEO and Co-founder Stephanie Weier and her team will welcome brands and filmmakers alike to sign up for the service at the Happy Hour event, where they will also launch their mobile app.

"We are honored to be associated with such a prestigious event. We believe that Brandwood Global will be well-received at the Festival and will help many filmmakers get the deals they need, as well as offering brands the opportunity to market to a wider audience. It really is a win-win for all," says Weier of the launch and the Toronto International Film Festival partnership.

For more information on Brandwood Global or to participate in the beta launch through August 30th, please visit

www.brandwoodglobal.com or email info@brandwoodglobal.com.

About Brandwood Global

Brandwood Global was established in 2014 to level the playing field for content producers and brands for branded entertainment opportunities. Currently, Brandwood Global is offering placement in content across film, digital and video gaming platforms in the U.S. and Canadian markets. It will soon expand platforms to include celebrity endorsements, live events, music videos and commercials.

Prior to founding Brandwood Global, Stephanie Weier has successfully led her own product resources company, The Domain Group, for 15 years.

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